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Exotic Brunettes (Trade Secrets Of A Haircolor Expert) (Volume 5)



Synopsis

Exotic Brunettes This is Volume-5 in the "Trade Secrets of a Haircolor Expert" educational series. At first, you may think that making someone a brunette is a simple task for a colorist to do. But the truth is that making a good, rich brunette can be very challenging. This book I will give you all the secrets to ensuring great, long lasting rich brunette haircolor every time. Brunettes that won't look too dark, brunettes that won't turn red and brunettes that stay rich looking from touch-up to touch-up. In This Book You Will Learn: • Best Candidates for warm and Cool Brunettes • 2 Ground Rules for Brunettes • Keeping a Natural Brunette, Brunette • Making Salt & Pepper Hair Rich Brunette • Making 75-100% Gray (non-pigmented) Hair Brunette • Making a Natural Blonde a Brunette • Making a Natural Redhead a Brunette • Making a Double Process Blonde a Brunette • Tint Backs Secrets Color Corrective Procedures for Brunettes #1 Dark Brown Tint Went Black #2 Brown Shade Looks Reddish #3 Brown Tint Went too Dark on the Ends Only #4 Brown Tint Took too Dark in the Temples #5 Brown Tint Looks Reddish in the Re-growth Area Only #6 Brown Shade Becomes Red After Just A Few Weeks

Book Information

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Customer Reviews

I am a hair dresser who is continuously learning and I fund all of my continuing education with my tips. One of the areas that I needed to work on was my haircoloring technique. I truly believe that you must and I stress MUST have a solid foundation in anything to build on. I know have all of David's books and I can truly say I have a better understanding and a solid foundation to build on. I had purchased and studied these books prior to attending the ABCH Summit in LA and I have to

say it made a world of a difference to have this knowledge before hand. I highly recommend all of David Velasco's books. One of the best investments I've ever made!RSelt

Why out in the real world are there so many brunettes that look greenish or brassy? OMG, could it be THAT many people color their own hair... or even worse, have it done by hairdressers who don't understand underlying pigment? These licensed but, uninformed practitioners are competing with "kitchen beauticians" and are losing clients. Why should they pay professional fees when they can screw it up themselves just as well? Learn from David all the secrets he has learned through many years of working with top colorists and being one himself. He is a not only a master with color but also a master of words. Let him walk with you and explain each step through his books. They are all worth more than their weight in gold.Edi LePere, ABCH

this entire collection is a MUST have!!! I am not only a cosmetologist for over 30 years but I am also an educator!! The wealth of knowledge from this book and ALL the books in the collection are invaluable!!! If you want to TRULY understand color and HOW and WHY it works then this is the BEST investment you can make towards your continuing education. Whether you are a seasoned colorist or new to the field KNOWLEDGE IS POWER!!!! INVEST IN YOURSELF TODAY AND STAND IN FRONT OF THE CROWD NOT BEHIND IT!!!

This book is a necessity as most young girls and women are gravitating towards these Brunette colors. Every one of Dave's books (Yes, I have them all) is informative and easy to follow along, Packed with tips and solutions to attain the most beautiful color out there!! would Highly recommend this book! Fantastic Love Dave's Books! Christine Frank

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